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ADC and Navy Federal Credit Union Announce the Guidepost Awards Program

Financial and career counselors recognized for guiding defense communities to financial wellness

WASHINGTON D.C. – The Association of Defense Communities (ADC), together with [Navy Federal Credit Union](#), announce the launch of the [Guidepost Awards](#), a recognition program that spotlights the financial and career counselors in defense communities who help guide servicemembers and their families to financial wellness.

“We hear stories from our members all the time about how a counselor helped them understand and navigate through financial decisions,” said Kelly Costa, regional manager for Navy Federal. “The Guidepost Awards serve as our opportunity to celebrate those meaningful moments and recognize these individuals for their continued dedication to keeping our defense communities strong.”

The awards program will recognize counselors at both the local and national level. Those who are selected for local recognition will automatically be included in the selection process for the national awards. The national award program will culminate with recognition at [ADC’s National Summit](#) in Washington D.C. in March 2022.

Nominations for the Guidepost Awards are now open to the communities surrounding the following military installations:

- U.S. Army Fort Riley
- MacDill Air Force Base
- Marine Corps Air Station Yuma
- Naval Base Ventura County
- Peterson Space Force Base
- White Sands Missile Range

“We are hoping that the simple nomination form will encourage as many people as possible to nominate a counselor that has helped them on their journey. It’s time we recognize the incredible work these folks do for the military community,” said Bob Ross, ADC, President.

The Guidepost Awards program nomination period is open until November 30, 2021. To nominate a counselor, visit guideyourmission.org/nominate.



ADC is the connection point for leaders from communities, states, the military and industry on community-military issues and installation management to enhance knowledge, information sharing and best practices. With nearly 300 communities, states, regions, and affiliated industry organizations as members, ADC represents every major defense community/state in the nation. To learn more, visit defensecommunities.org.



Established in 1933 with only seven members, Navy Federal now has the distinct honor of serving over 10 million members globally and is the world's largest credit union. As a member-owned and not-for-profit organization, Navy Federal always puts the financial needs of its members first. Membership is open to all branches of the armed forces and their families. Dedicated to its mission of service, Navy Federal employs a workforce of over 19,000 and has a global network of 347 branches. For more information about Navy Federal Credit Union, visit navyfederal.org.